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June 23, 2020

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVE FISCAL YEAR 2021 MASTER CONTRACT AMENDMENTS WITH FILIPINO ADVOCATES FOR JUSTICE, ROOTS COMMUNITY HEALTH CENTER, INC., AND THE NEW BRIDGE FOUNDATION, INC., TO PROVIDE SUBSTANCE USE DISORDER PRIMARY PREVENTION SERVICES FOR YOUTH IN THE TOTAL AMOUNT OF \$1,016,724

RECOMMENDATIONS

- A. Approve three Community Based Organization (CBO) master contract amendments with the following providers to provide Substance Use Disorder Primary Prevention services for Alameda County youth for the period of 7/1/20 – 6/30/21, in an amount totaling \$1,016,724:
1. Filipino Advocates for Justice (Principal: Geraldine Alcid; Location: Oakland), new Procurement Contract No. 20253 under Master Contract No. 900088, in the amount of \$338,908;
 2. Roots Community Health, Inc. (Principal: Noha Aboelata; Location: Oakland), new Procurement Contract No. 20445 under Master Contract No. 901294, in the amount of \$338,908;
 3. The New Bridge Foundation, Inc. (Principal: Constantinos Markakis; Location: Berkeley), new Procurement Contract No. 20530 under Master Contract No. 900096, in the amount of \$338,908; and
- B. Delegate authority to the Agency Director, or designee, to execute the agreements through the CBO master contract process subject to review and approval as to form by County Counsel and submit executed copies to the Clerk of the Board for filing.

DISCUSSION/SUMMARY

Alameda County Behavioral Health Care Services (ACBH) is requesting approval of three new procurement contracts with the following Community Based Organizations (CBOs) to implement Substance Use Disorder (SUD) Primary Prevention (PPv) programs: Filipino Advocates for Justice (Filipino Advocates); Roots Community Health, Inc. (Roots); and The New Bridge Foundation, Inc. (New Bridge). These PPv programs will provide education, youth development, and leadership opportunities as key strategies toward reducing and/or preventing substance use among youth while also making community-level changes to reduce alcohol and drug-related problems.

As required by the California Department of Health Care Services (DHCS), ACBH updated its five-year Strategic Plan for Alcohol and Other Drug (AOD) PPv Services in July 2019. The updated plan emphasizes the provision of services to youth to impact the following priority areas: identifying and strengthening protective factors and mitigating risk factors; addressing all forms of drug use and abuse; emphasizing environmental and community-based approaches; and designing and delivering population and culturally-specific interventions in alignment with youth voice and participation.

When Proposition 64 was implemented in 2018, which legalized adult-use cannabis for those age 21 and older, your Board's Transportation and Planning Committee directed the establishment of the Cannabis Human Impacts Subcommittee. The committee was tasked to broadly explore and assess the impacts that Proposition 64 will have on community health and equity in Alameda County. The assessment specifically focuses on how the legalization of adult-use cannabis will impact: Health, Youth and Schools, Land use and Regulations, Public Safety, Criminalization, and Access to Economic Opportunities.

This updated Strategic Plan for AOD PPv Services draws upon the findings and recommendations from the Cannabis Human Impacts Subcommittee Health Impact Assessment, particularly the need to increase school and community-based outreach, to more effectively engage youth as program designers, to make use of environmental and community-based process strategies, and to develop more culturally and socially relevant programming. The agencies selected to provide PPv services will be expected to deliver culturally responsive, youth-led strategies in the context of these continually evolving social, political, environmental, cultural, health care, and social justice landscapes.

In Southern Alameda County, Filipino Advocates will engage and support over 100 junior high and high school students in youth-led campaigns to minimize the impact of alcohol and other drug use in their communities. The students will also support public health issues and combat social injustice through partnering with peer leaders, community groups, elected officials and policy makers. Their model includes partnering with Asian American Pacific Islander (AAPI) women leaders whose purpose is to deepen the organization's work with female students. The AAPI partnership would also assist in diversifying the reach of the program in terms of ethnicities of participants and provide expertise in implementing Youth Participatory Action Research.

In the City of Oakland, Roots will implement a campaign - The Truth About Using. This campaign will be a youth-led, interactive, creative, adult-guided and multi-site PPv program, crafted by Roots, to support youth and their families. The campaign will reach over 100 youth in a comprehensive program that will address history and use of alcohol, marijuana and other youth-prioritized substances; provide support for youth's families; and support youth-led community and civic engagement on the impact of substances on their lives.

In Northern Alameda County, New Bridge will provide three, youth-led, adult-guided activities for youth and their families/caregivers. The first activity is an evidence-based model, Project Success, which is a school-based program with an additional six weeks of prevention services in the summer followed by two weeks of staff/program development. A second activity will be a youth-led campaign that will be in the format of workshops located on school campuses and in the community. These workshops will provide students and their families/caregivers with the information and tools on how to remain substance free. The last activity, "Betta' Than" campaign, will consist of outreach events that are led by the youth in collaboration with school teachers, counselors, and school administrators.

SELECTION CRITERIA

ACBH released Request for Proposals (RFP) No. 19-11 Primary Prevention Services for Youth on December 3, 2019. The RFP was advertised for 31 days using the General Services Agency (GSA) advertising guideline by posting on the ACBH and GSA websites. In addition, a courtesy email was sent to ACBH’s contracted providers and other ACBH contacts via existing email distribution lists. ACBH held two Bidders’ Conferences on December 11, 2019 and December 12, 2019 with attendance from 15 agencies.

Under this RFP, five separate competitive bidding processes were administered to procure services for five geographic areas within Alameda County. These included the East, North, South, and Central regions, and the City of Oakland. No qualified bids were received for the Central County region. ACBH will be re-releasing a RFP before the end of this year to solicit bids for this region.

East County

A County Selection Committee consisting of four subject matter experts from ACBH, Santa Clara County, and the Center for the Developing Adolescent conducted evaluations on February 18, 2020. ACBH received one bid for services. The County Selection Committee found that this bid did not meet the specifications of the RFP; thus, no award was made for this region. The bidder was notified via email and certified mail of the evaluation panel’s recommendation on February 27, 2020.

ACBH received a bid protest on March 3, 2020 and responded to this protest on March 25, 2020. There was no appeal submitted for this competitive process. ACBH will be re-releasing a RFP before the end of this year to solicit bids for this region.

North County

A County Selection Committee consisting of four subject matter experts from ACBH, Alameda County Public Health, Discovery Counseling Center, and the Alameda County Office of Education conducted evaluations on February 19, 2020. ACBH received three bids for services, however one of the bids was disqualified because the bidder also submitted the same bid for the Oakland region, which was prohibited per the RFP specifications. The evaluation panel invited New Bridge and Pacific Center for Human Growth for oral interviews. New Bridge was recommended for contract award. The bidders were notified via email and certified mail of the evaluation panel’s recommendation on February 27, 2020. The table below summarizes the results of this competitive bidding process and the evaluation panel’s recommendation for this contract award.

Bidder	Certified, Small, Local or Emerging	Score
New Bridge	Yes	308
<i>Pacific Center for Human Growth</i>	Yes	293
<i>Native American Health Center</i>	<i>Disqualified</i>	

There was no bid protest or appeal submitted for this competitive process. New Bridge is a local, non-profit community-based organization and certified Small, Local, and Emerging Business (SLEB) provider (No. 11-00041; Expiration February 28, 2021).

South County

A County Selection Committee consisting of four subject matter experts from ACBH, Alameda County Public Health, Discovery Counseling Center, and the Alameda County Office of Education conducted evaluations on February 19, 2020. ACBH received two bids for services. Filipino Advocates was recommended for contract

award. The bidders were notified via email and certified mail of the evaluation panel's recommendation on February 27, 2020. The table below summarizes the results of this competitive bidding process and the evaluation panel's recommendation for this contract award.

Bidder	Certified, Small, Local or Emerging	Score
Filipino Advocates	Yes	339
Tri-City Health Center	No	282

There was no bid protest or appeal submitted for this competitive process. Filipino Advocates is a local, non-profit community-based organization and certified Small, Local, and Emerging Business (SLEB) provider (No. 17-00106; Expiration October 31, 2020).

Oakland

A County Selection Committee consisting of four subject matter experts from ACBH, Santa Clara County, and the Center for the Developing Adolescent conducted evaluations on February 18, 2020. ACBH received three bids for services. Roots was recommended for contract award. The bidders were notified via email and certified mail of the evaluation panel's recommendation on February 27, 2020. The table below summarizes the results of this competitive bidding process and the evaluation panel's recommendation for this contract award.

Bidder	Certified, Small, Local or Emerging	Score
Roots	Yes	353
Native American Health Center	No	305
Restorative Justice for Oakland Youth	No	253

ACBH received a bid protest on March 5, 2020 and responded to this protest on March 25, 2020. There was no appeal submitted for this competitive process. Roots is a local, non-profit community-based organization and certified Small, Local, and Emerging Business (SLEB) provider (No. 13-00111; Expiration September 30, 2020).

FINANCING

Funding for these appropriations is Substance Abuse Prevention and Treatment Block Grant (SABG), Measure A, and Motor Vehicle Fees already included in the ACBH Fiscal Year 20-21 Approved Budget. Approval of these recommendations will have no impact on net County cost.

VISION 2026 GOAL

The provision of SUD primary prevention for youth services meets the 10X goal pathway of **Healthcare for All** in support of the shared vision of a **Thriving and Resilient Population**.

Sincerely,

DocuSigned by:

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Colleen Chawla, Director
Health Care Services Agency

CC/EDV/dm/tc