

IMPORTANT COMMUNITY ANNOUNCEMENT –

ACBH Announces Launch of #By Your Side Campaign for Substance Use Continuum

Public Information & Social Media Campaign

Alameda County Behavioral Health Care Services (ACBH) is pleased to announce the upcoming launch of an 8-week social and print media campaign to promote awareness of and access to Alameda County's drug and alcohol prevention and treatment services. In April the #ByYourSide campaign will launch on several popular social media platforms, as well in search engines such as Google. In May and June, print media assets such as bus advertisements, brochures, press releases, and other resources will launch.

The campaign is designed to reach people who may feel the social stigma and shame associated with drug and alcohol addiction. The messages aim to highlight our system as a safe place to work on recovery, free from judgement. Providers strive to accompany people in their own journeys to wellness, health, and recovery.

Substance Use Access & Referral Helpline 1-844-682-7215 is the community's front-door access to all services in the drug and alcohol treatment and prevention system. Callers will be screened and referred to an appropriate program based on their self-identified needs.

DATES: April 2021 – June 2021

FOR MORE INFORMATION:

Please contact Jameka Polk at 510-383-8530 and jameka.polk@acgov.org

Alameda County ac bh
Behavioral Health Care Services
MENTAL HEALTH & SUBSTANCE USE SERVICES

#By Your Side Launching

ANTICIPATED START DATE: April 12, 2021

Alameda County ac bh
Behavioral Health Care Services

Substance Use
Prevention & Treatment
1.844.682.7215

No judgement.

#ByYourSide

Alameda County Behavioral Health
Sponsored

Substance Use Prevention to Treatment
We're here to help and guide you in the right direction. It's confidential. Please call 1.844.682.7215 today. We are #ByYourSide.

Alameda County ac bh
Behavioral Health Care Services

Substance Use
Prevention & Treatment 1.844.682.7215

You matter.

#ByYourSide

www.acbhcs.org
Alameda County Behavioral Health Care Services

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