

2020 Census Informational update from ACBH-

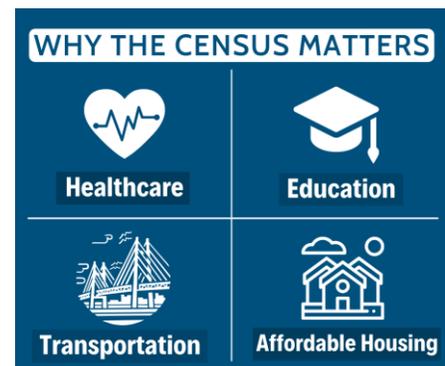
2020 will be an important year. Census 2020 brings federal funding to our schools, roads, and housing. Behavioral Healthcare Services Agency in partnership with Alameda County is working to ensure that we fully count our community. Nearly 26% of Alameda County residents are considered “Hard-to-Count” and face barriers to Census completion. Sadly, populations known to experience barriers have often been undercounted.

What is the Census? Every ten years, since 1790, the Census Bureau counts everyone living in the country, to collect basic information including: age, sex, and race, for every adult, child and baby.

Census 2020 will not ask about citizenship status or for information like a social security number.

Starting in March of 2020, everyone will be asked to complete the 2020 census online, by phone, or by mail. Questionnaire Assistance Centers will be located throughout the community, providing the public with access to computers and support in completing the Census. **Responses are confidential, and protected by law.**

Why is the Census important? The Census gives us **data** about our community, impacts the distribution of billions of **dollars** in federal funding, and determines the number of **decision-makers** representing us. Alameda County gets billions of dollars from the federal government for essential services -- healthcare, school programs, housing, transportation, social services and more -- based solely on the census count. An undercount means fewer resources for everyone - for every person not counted, our community loses \$10,000 over the next 10 years.



Alameda County and Behavioral Healthcare Services is taking steps to ensure an accurate count, working with partners to do outreach in communities that have previously been missed in the count. We are counting on you to be counted, and we will continue to provide you with Census 2020 information and updates.

What can you do to get involved with the Census? Become a Census Ambassador - We invite you to join us in promoting the Census in your community - such as your house of worship, neighborhood, or organization. You, our most *trusted messengers*, will be equipped with training, materials, and messaging to support Census participation. Apply today at: <http://bit.ly/CensusAmbassador>

For more information visit <http://www.acgov.org/census2020>.



our community
COUNTS

our community
BELONGS