

PEERS (Peers Envisioning and Engaging in Recovery) and ACBH'S PEI (Prevention and Early Intervention) Team Presents:

**STIGMA REDUCTION AND CULTURAL COMPETENCY
A LATINX COMMUNITY CASE STUDY OF ALAMEDA COUNTY'S
EVERYONE COUNTS CAMPAIGN**

A TOOL-KIT FOR CREATING CULTURALLY-RESPONSIVE MENTAL HEALTH INTERVENTIONS

May 29, 2019

1-3pm

**2000 Embarcadero, 4th Floor
Gail Steele Conference Room**



Community
Mental Health
Empowerment
#WeArePeers

Dr. Lynn Rivas, Associate Director will share an interactive presentation of PEERS' Everyone Counts Stigma-Reduction Campaign and the experience of the empowered, peer-led Latinx Action Team. The organization and the group collaborated to create a community-directed, culturally-responsive mental health intervention. The team successfully applied its learning from the 2016-17 Chinese American Action Team's intervention. And PEERS is achieving early success in adapting the model for the current African American Action Team's mental wellness promotion program. Despite significant differences between cultural groups PEERS has used action teams to select, modify and make culturally competent a stigma reduction model. Client-serving as well as administrative staff and leaders are welcome to attend this presentation to learn about the application of this culturally-competent, peer-designed and led model.

Contact Lynn Rivas (lrivas@peersnet.org) for more information. Please RSVP by May 27 by clicking this [link](#).