

## Welcome Janice Adam

### New Public Information Specialist

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We are pleased to announce the appointment of **Ms. Janice Adam**, as the **Public Information Manager** for our Department. **Ms. Adam** will join us on **Monday, September 20, 2021**, as a member of our Executive Leadership Team, providing communications strategy and management. She will report to Jerri Randrup, Communications Director, as a member of the HCSA Communications team, and coordinate on a day to day basis with ACBH Departmental leaders. **Ms. Adam** will be responsible for internal, external, and digital communications including our intranet, internet, newsletter, and social media; media relations including press releases, media inquiries, and crisis communications; and community relations including public facing events.

**Ms. Adam** has over 15 years of experience in communications and public affairs, helping direct and lead projects for businesses, government agencies, and community-based organizations. In her previous role as Co-Facilitator for the Howard Terminal Stadium CBA Project under *Envirocom Communications Strategies, LLC*, **Ms. Adam** facilitated a Community Benefits Agreement (CBA) between the West Oakland community, the Port of Oakland, the City of Oakland and the *Oakland A's* baseball team. In addition, **Ms. Adam** brings her experience as a Lead Community Relations Liaison for *Bay Area Rapid Transit (BART)* where she led the design and implementation of outreach plans to educate stakeholders on large construction projects.

**Ms. Adam** brings experience, knowledge, and expertise to uplift and highlight the many ways our Department is serving the behavior health needs of our community. Please join us in sending a warm virtual welcome to **Janice Adam**!



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