

Alameda County Mental Health Board Public Awareness Committee

Notes from the November 18, 2010 Meeting

Present: Joe Rose, Mary Hogden, Maxine Heiliger

Planning Process

We reviewed and discussed the summary of the “Appreciative Inquiry” process we did with Jaleah Winn and Steven Bucholtz, facilitators from the Wellness Recovery Resiliency Hub, on Oct. 21, 2010. Their suggestion had been to hold an all day planning “retreat” for the PAC in January (rather than try to spread it out over 2 or 3 of our regular meetings). Unfortunately, with only three of us present, we decided we couldn’t make any decisions about next steps for the PAC.

We will, instead, cancel our December meeting and then make every effort to get a good turnout for our regular meeting in January.

Maxine had spoken with Barry Hall who confirmed that the PAC is free to implement a planning process, but any plans for future activities would have to be approved by the Mental Health Board. Also, she said there are several reasons that BHCS Administration might question continuing to provide staff support to the PAC. One, PEERS got an MHS grant to provide a large anti-stigma campaign. They are essentially doing the things PAC used to do (like a speakers bureau and Mental Health Matters TV show) and much more. Also, BHCS administration is stretched thin and in the process of shifting staff assignments to cover new priorities. Joe said he would bring up this issue at the December Mental Health Board meeting so perhaps we could have some clarification about if and how the PAC should proceed in January.

Next Meeting

The next meeting will be held Thursday, January 20, 2:00 – 3:30 p.m.

Please note we will meet at **2000 Embarcadero, 4th floor** while the Voc Program is doing some remodeling work in their meeting rooms.