



OFFICE OF THE AGENCY DIRECTOR
1000 San Leandro Blvd., Suite 300
San Leandro, CA 94577
TEL (510) 618-3452
FAX (510) 351-1367

November 6, 2018

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVE AND SIGN A FISCAL YEAR 2019 MASTER CONTRACT WITH RICHMOND AREA MULTI-SERVICES, INC. IN THE AMOUNT OF \$145,000

RECOMMENDATIONS

- A. Approve and sign the attached new Master Contract with Richmond Area Multi-Services, Inc. (Principal: Dr. Jorge Wong, President and CEO; Location: San Francisco, CA; Master Contract No. 901672; Procurement Contract No. 16554,) to provide prevention and early intervention services to unserved and underserved Native Hawaiian and Pacific Islander ethnic and language populations in Alameda County for the contract period of 1/1/19 – 6/30/19, increasing the procurement contract which has been approved as to form by County Counsel from \$0 to \$145,000 (\$145,000 increase), allowing for the option to renew in subsequent fiscal years with Board approval; and
- B. Approve and authorize the Auditor-Controller to make the appropriate budget adjustments as shown in the attached Financial Recommendation.

DISCUSSION/SUMMARY

Your Board's approval of this new contract award will allow Richmond Area Multi-Services, Inc. (RAMS) to provide culturally sensitive prevention and early intervention (PEI) mental health services to accomplish the following goals: increase access to culturally responsive, strengths-based mental health outreach, education, preventive counseling, and treatment services; build individual, community and organizational capacity, knowledge, and skills that contribute to the prevention of mental health disorders; decrease stigma and discrimination toward individuals experiencing mental health issues; prevent mental illness from becoming severe and disabling; improve timely access to related information, services and supports; and increase collaboration with community stakeholders and organizations to serve local Native Hawaiian and Pacific Islander communities.

This program, named Pacific Islander Wellness Initiative (PIWI), will provide low-intensity preventive counseling to 12 unique clients over the above stated contract period. In addition, RAMS will host six events that provide education about mental health and related community resources for support to individuals experiencing mental health challenges. Established in 1974, RAMS is committed to advocating for and providing community based, culturally responsive, and consumer guided services, with specific cultural and linguistic expertise in serving the

Bay Area's diverse Asian/American and Pacific Islander community. RAMS is establishing an office in Hayward and will be partnering with Taulama for Tongans and the Samoan Community Development Center to deliver the outreach and prevention components of the program.

Alameda County Behavioral Health Care Services (BHCS) initiated PEI services for unserved and underserved ethnic and language populations (UELP) in fiscal year 2010, following an extensive community input process for Mental Health Services Act (MHSA) PEI funding and the convening of an Ethnic/Language Disparities workgroup to look specifically at how to support UELP around behavioral health as directed by the MHSA Oversight and Accountability Commission.

A more recent review and evaluation of existing BHCS-contracted PEI programs to support UELP, including an analysis of client responses from the 2015 Health and Wellness Survey, indicated an increased need for linkage and access to services. The data indicated that of 547 clients, only 18 percent had previously received services through the BHCS system. BHCS acknowledges the persisting and expanding need for services in Alameda County as UELP communities experience population growth and demographic changes.

Data and information collected from the review and evaluation of demographic data, existing PEI UELP programs and the informational meetings during the Request for Information (RFI) were used to inform programmatic changes, such as a greater emphasis on linkage to behavioral health services, and identify existing and emerging priority populations to inform the development of the Request for Proposal (RFP).

SELECTION CRITERIA

BHCS released RFI No. 17-06 on April 17, 2017 and hosted two informational meetings on April 24, 2017 in Hayward and Tuesday April 25, 2017 in Oakland to solicit feedback and information from potential bidders and community members about the needs of unserved and underserved groups.

BHCS released RFP No. 17-09 on October 9, 2017 for the provision of PEI outreach and education, mental health consultation, and preventive counseling to families and individuals of all age groups. The RFP specified that services will be offered to members of identified UELP in Alameda County. Under this RFP, 11 separate competitive bidding processes were administered to serve various UELP. This award recommendation is specific to the competitive bidding process for Native Hawaiian and Pacific Islander populations in North County. The RFP was advertised using the General Services Agency (GSA) advertising guideline by posting on the BHCS and GSA websites. In addition, a courtesy email was sent to BHCS' contracted providers and other BHCS contacts via existing email distribution lists. BHCS held two Bidders' Conferences on October 16, 2017 and October 17, 2017 with representation from over fifteen agencies.

For the competitive bidding process for the Native Hawaiian and Pacific Islanders in North and South County, an Evaluation Panel consisting of three subject matter experts from BHCS, an independent consultant, and a consumer was conducted on January 16, 2018. The evaluation panel conducted oral interviews on January 17, 2018. Bidders were notified via email and certified mail of the Evaluation Panel's recommendation on January 31, 2018.

The table below summarizes the results of this RFP and the Evaluation Panel's recommendations for contract award.

Bidder	Certified Small, Local or Emerging	Score
<i>Richmond Area Multi-Services, Inc. (RAMS)</i>	<i>No</i>	<i>436</i>

On August 7, 2018, your Board approved a contract negotiation with RAMS to provide PEI services to the Native Hawaiian and Pacific Islander population, partnering with Taulama for Tongans and the Samoan Community Development Center to deliver the outreach and prevention components of the program.

As a non-profit, community-based organization, this provider is exempt from the requirements under the Small, Local, and Emerging Business (SLEB) Program.

FINANCING

This contract is funded by the Mental Health Services Act, per the attached financial recommendation. There is no increase in net county cost as a result of your approval.

VISION 2026 GOAL

These Prevention and Early Intervention services meet the 10x goal pathway of preventive health care under **Healthcare for All**, in support of the shared vision of **Thriving and Resilient Communities**.

Sincerely,

DocuSigned by:

CB284AE84C50405...

Colleen Chawla, Director
Alameda County Health Care Services Agency

CC:FB/rc/tc