



May 15, 2018

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVE AND SIGN A FISCAL YEAR 2019 MASTER CONTRACT WITH PARTNERSHIPS FOR TRAUMA RECOVERY IN THE AMOUNT OF \$289,901 FOR PREVENTION AND EARLY INTERVENTION SERVICES FOR UNSERVED AND UNDERSERVED AFRICAN ETHNIC AND LANGUAGE POPULATIONS

RECOMMENDATIONS

- A. Approve and sign a master contract with Partnerships for Trauma Recovery (Principal: Leah Spelman, Executive Director; Location: Berkeley, CA; Master Contract No. 901671; Procurement Contract No. 16555) to provide preventative early intervention services to unserved and underserved ethnic and language populations in Alameda County, for the contract period of 7/1/18 – 6/30/19, in the amount of \$289,901, which has been approved as to form by County Counsel; and
- B. Authorize the County Administrator to include the associated budget adjustment as a final budget adjustment subject to adoption of the Fiscal Year 2019 budget.

DISCUSSION/SUMMARY

Your Board's approval of this award will allow Partnerships for Trauma Recovery to provide culturally sensitive prevention and early intervention mental health services to accomplish the following goals: increase access to culturally responsive, strengths-based mental health outreach, education, preventive counseling, and treatment services; build individual, community and organizational capacity, knowledge, and skills that contribute to the prevention of mental health disorders; decrease stigma and discrimination toward individuals experiencing mental health issues; prevent mental illness from becoming severe and disabling; improve timely access to related information, services and supports; and increase collaboration with community stakeholders and organizations to serve African communities.

Under this program, Partnerships for Trauma Recovery will provide low-intensity preventive counseling to 40 unique clients per year, in addition to providing 12 events to provide education about mental health and related community resources to support individuals experiencing mental health challenges. Partnerships for Trauma Recovery has been in existence since 2015 providing holistic care, including culturally-reflective trauma informed behavioral health care to support those who have fled violence in their home countries seeking refuge in the Bay Area.

Alameda County Behavioral Health Care Services (BHCS) initiated prevention and early intervention (PEI) services for unserved and underserved ethnic and language populations (UELP) in fiscal year 2010, following an extensive community input process for Mental Health Services Act (MHSA) PEI funding and the convening of an Ethnic/Language Disparities workgroup to look specifically at how to support UELP around behavioral health as directed by the MHSA Oversight and Accountability Commission.

A more recent review and evaluation of existing BHCS-contracted PEI programs to support UELP, including an analysis of client responses from the 2015 Health and Wellness Survey, indicated an increased need for linkage and access to services. The data indicated that of 547 clients, only 18 percent had previously received services through the BHCS system. BHCS acknowledges the persisting and expanding need for services in Alameda County as UELP communities experience population growth and demographic changes. As a result, BHCS released a Request for Information (RFI) No. 17-06 on April 17, 2017 and hosted two Informational Meetings on April 24, 2017 in Hayward and April 25, 2017 in Oakland to solicit additional feedback and information from potential Bidders and community members about the needs of unserved and underserved groups. Data and information collected from the review and evaluation of demographic data, existing PEI UELP programs and the Informational Meetings was used to inform programmatic changes, such as a greater emphasis on linkage to behavioral health services, and identify existing and emerging priority populations to inform the Request for Proposal (RFP).

SELECTION CRITERIA

BHCS released RFP No. 17-09 on October 9, 2017 for the provision of PEI outreach and education, mental health consultation, and preventive counseling to families and individuals of all age groups. The RFP specified that services will be offered to members of identified UELP in Alameda County. Under this RFP, 11 separate competitive bidding processes were administered to serve various UELP. This award recommendation is specific to the competitive bidding process for African populations in North and South Alameda County. The RFP was advertised using the General Services Agency (GSA) advertising guideline by posting on the BHCS and GSA websites. In addition, a courtesy email was sent to BHCS' contracted providers and other BHCS contacts via existing email distribution lists. BHCS held two Bidders' Conferences on October 16, 2017 and October 17, 2017 with representation from over fifteen agencies.

For the competitive bidding process for the African population, an Evaluation Panel consisting of four subject matter experts from BHCS, an independent consultant, and a consumer was conducted on January 16, 2018. BHCS received three bids, however one of the bids was disqualified as it was incomplete and therefore was not reviewed by the Evaluation Panel. The evaluation panel determined that oral interviews were not needed for the procurement process for the African communities. Bidders were notified via email and certified mail of the Evaluation Panel's recommendation on January 31, 2018.

The table below summarizes the results of this RFP and the Evaluation Panel's recommendations for contract award for the competitive bidding process for the African population.

Bidder	Certified Small, Local or Emerging	Score
<i>DayBreak Adult Care Centers</i>	<i>No</i>	<i>213</i>
<i>Global Communication Education & Art</i>	<i>Disqualified – not reviewed by the Evaluation Panel</i>	
Partnerships for Trauma Recovery	Yes	378

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Partnerships for Trauma Recovery is a certified small, local, and emerging business (SLEB) provider (No. 17-00027) expiration 02/28/2020.

FINANCING

Funding for these contracts include 1991 Realignment, grants, CalWORKS, Measure A, and County General funds already included in the BHCS FY 2019 budget and additional funding is provided by the Mental Health Services Act, Medi-Cal, 2011 Realignment that will be included in final budget adjustments. There is no increase in net County cost as a result of your approval.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Colleen Chawla', is positioned below the word 'Sincerely,'.

Colleen Chawla, Director
Alameda County Health Care Services Agency

CC:FB/sr/ma