May 15, 2018

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVE FISCAL YEAR 2019 MASTER CONTRACT AUGMENTATION WITH TRI-CITY HEALTH CENTER IN THE AMOUNT OF $290,000 FOR PREVENTION AND EARLY INTERVENTION SERVICES FOR UNSERVED AND UndERSERVED ASIAN SOUTH COUNTY ETHNIC AND LANGUAGE POPULATIONS

RECOMMENDATIONS

A. Approve a master contract augmentation for Tri-City Health Center (Principal: Dr. Zettie Page, Executive Director; Location: Fremont, CA; Master Contract No. 900120; Procurement Contract No. 16348) to deliver prevention and early intervention services for unserved and underserved Asian ethnic and language populations in southern Alameda County, for the period 7/1/18 – 6/30/19, increasing the procurement contract amount from $0 to $290,000 ($290,000 increase);

B. Delegate authority to the Director of Health Care Services Agency, or designee, to execute the attached contract exhibits; and

C. Authorize the County Administrator to include the associated budget adjustment as a final budget adjustment subject to adoption of the Fiscal Year 2019 budget.

DISCUSSION/SUMMARY

Your Board’s approval of this award will allow Tri-City Health Center (Tri-City) to provide culturally sensitive prevention and early intervention mental health services to accomplish the following goals: increase access to culturally responsive, strength-based mental health outreach, education, preventive counseling, and treatment services; build individual, community and organizational capacity, knowledge, and skills that contribute to the prevention of mental health disorders; decrease stigma and discrimination toward individuals experiencing mental health issues; prevent mental illness from becoming severe and disabling; improve timely access to related information, services and supports; and increase collaboration with community stakeholders and organizations to serve Asian communities.

Under this contract award, Tri-City will provide low-intensity preventive counseling to 40 unique clients per year. In addition Tri-City will host 12 events that will provide education about mental health and related community resources that support individuals experiencing mental health challenges.
Alameda County Behavioral Health Care Services (BHCS) initiated prevention and early intervention (PEI) services for unserved and underserved ethnic and language populations (UELP) in fiscal year 2010, following an extensive community input process for Mental Health Services Act (MHSA) PEI funding and the convening of an Ethnic/Language Disparities workgroup to look specifically at how to support UELP around behavioral health as directed by the MHSA Oversight and Accountability Commission.

A more recent review and evaluation of existing BHCS-contracted PEI programs to support UELP, including an analysis of client responses from the 2015 Health and Wellness Survey, indicated an increased need for linkage and access to services. The data indicated that of 547 clients, only 18 percent had previously received services through the BHCS system. BHCS recognizes the persisting and expanding need for services in Alameda County as UELP communities experience population growth and demographic changes.

As a result, BHCS released a Request for Information (RFI) No. 17-06 on April 17, 2017 and hosted two informational meetings on April 24, 2017 in Hayward and April 25, 2017 in Oakland to solicit additional feedback and information from potential Bidders and community members about the needs of unserved and underserved groups. Data and information collected from the review and evaluation of demographic data, existing PEI UELP programs and the Informational Meetings was used to inform programmatic changes, such as a greater emphasis on linkage to behavioral health services, and identify existing and emerging priority populations to inform the Request for Proposal (RFP).

Tri-City was founded in 1970 to provide an array of services in Southern Alameda County low-income underserved populations. Throughout the years, Tri-City has expanded their services and stays true to their mission of providing quality care to the underserved and uninsured families of Alameda County.

**SELECTION CRITERIA**

BHCS released RFP No. 17-09 on October 9, 2017 for the provision of PEI outreach and education, mental health consultation, and preventive counseling to families and individuals of all age groups. The RFP specified that services will be offered to members of identified UELP in Alameda County. Under this RFP, 11 separate competitive bidding processes were administered to serve various UELP. This award recommendation is specific to the competitive bidding process for Asian populations in South County. The RFP was advertised using the General Services Agency (GSA) advertising guideline by posting on the BHCS and GSA websites. In addition, a courtesy email was sent to BHCS’ contracted providers and other BHCS contacts via existing email distribution lists. BHCS held two Bidders’ Conferences on October 16, 2017 and October 17, 2017 with representation from over fifteen agencies.

For the competitive bidding process for the Asian population in South County, an Evaluation Panel consisting of five subject matter experts from BHCS, Santa Clara County, and City of Oakland was conducted on January 22, 2018 and January 23, 2018. The evaluation panel determined that oral interviews were not needed for this procurement process. Bidders were notified via email and certified mail of the Evaluation Panel’s recommendation on January 31, 2018.

The table below summarizes the results of this RFP and the Evaluation Panel’s recommendations for contract award for the competitive bidding process for the Asian population in South County.
The Honorable Board of Supervisors  
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<table>
<thead>
<tr>
<th>Bidder</th>
<th>Certified Small, Local or Emerging</th>
<th>Score</th>
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<tbody>
<tr>
<td>City of Fremont Human Services Department</td>
<td>No</td>
<td>336</td>
</tr>
<tr>
<td>Tri-City</td>
<td>No</td>
<td>387</td>
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Tri-City is a local, non-profit, community-based organization and is exempt from the requirements under the Small, Local, and Emerging Business (SLEB) Program.

FINANCING

Funding for these contracts include 1991 Realignment, grants, CalWORKS, Measure A, and County General funds already included in the BHCS FY 2019 budget and additional funding is provided by the Mental Health Services Act, Medi-Cal, 2011 Realignment that will be included in final budget adjustments. There is no increase in net County cost as a result of your approval.

Sincerely,

Colleen Chawla, Director  
Alameda County Health Care Services Agency

CC: FB/jw/hh