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May 15, 2018

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVE FISCAL YEAR 2019 MASTER CONTRACT AUGMENTATION WITH PORTIA BELL HUME BEHAVIORAL HEALTH AND TRAINING CENTER IN THE AMOUNT OF \$586,339 FOR PREVENTION AND EARLY INTERVENTION SERVICES FOR UNSERVED AND UNDERSERVED SOUTH ASIAN ETHNIC AND LANGUAGE POPULATIONS

RECOMMENDATIONS

- A. Approve a master contract augmentation for Portia Bell Hume Behavioral Health and Training Center (Principal: Joty Sikand, President; Location: Concord, CA; Master Contract No. 900076; Procurement Contract No. 16349) to deliver prevention and early intervention services for unserved and underserved South Asian ethnic and language populations in Alameda County, for the period of 7/1/18 – 6/30/19, increasing the procurement contract amount from \$0 to \$586,339 (\$586,339 increase);
- B. Delegate authority to the Director of Health Care Services Agency, or designee, to execute the attached contract exhibits; and
- C. Authorize the County Administrator to include the associated budget adjustment as a final budget adjustment subject to adoption of the Fiscal Year 2019 budget.

DISCUSSION/SUMMARY

Your Board's approval of this award will allow Portia Bell Hume Behavioral Health and Training Center (Portia Bell Hume) to continue to provide culturally sensitive prevention and early intervention mental health services to accomplish the following goals: increase access to culturally responsive, strengths-based mental health outreach, education, preventive counseling, and treatment services; build individual, community and organizational capacity, knowledge, and skills that contribute to the prevention of mental health disorders; decrease stigma and discrimination toward individuals experiencing mental health issues; prevent mental illness from becoming severe and disabling; improve timely access to related information, services and supports; and increase collaboration with community stakeholders and organizations to serve South Asian communities.

Under this program, Portia Bell Hume will provide low-intensity preventive counseling to 80 unique clients per year, in addition to hosting 21 events that provide education about mental health and related community resources to support individuals experiencing mental health challenges. Portia Bell Hume is the current BHCS-

contracted provider of PEI services for unserved and underserved South Asians in a more limited geographic region of the County, and Portia Bell Hume was able to demonstrate their capacity for providing a high-quality and effective program for supporting unserved and underserved South Asians throughout Alameda County who are experiencing or who at risk for serious mental health issues.

Alameda County Behavioral Health Care Services (BHCS) initiated prevention and early intervention (PEI) services for unserved and underserved ethnic and language populations (UELPE) in fiscal year 2010, following an extensive community input process for Mental Health Services Act (MHSA) PEI funding and the convening of an Ethnic/Language Disparities workgroup to look specifically at how to support UELPE around behavioral health as directed by the MHSA Oversight and Accountability Commission.

A more recent review and evaluation of existing BHCS-contracted PEI programs to support UELPE, including an analysis of client responses from the 2015 Health and Wellness Survey, indicated an increased need for linkage and access to services. The data indicated that of 547 clients, only 18 percent had previously received services through the BHCS system. BHCS acknowledges the persisting and expanding need for services in Alameda County as UELPE communities experience population growth and demographic changes. As a result, BHCS released a Request for Information (RFI) No. 17-06 on April 17, 2017 and hosted two informational meetings on April 24, 2017 in Hayward and April 25, 2017 in Oakland to solicit additional feedback and information from potential Bidders and community members about the needs of unserved and underserved groups. Data and information collected from the review and evaluation of demographic data, existing PEI UELPE programs and the informational meetings was used to inform programmatic changes, such as a greater emphasis on linkage to behavioral health services, and identify existing and emerging priority populations to inform the Request for Proposal (RFP).

Also included in this contract augmentation is an incentive award earned by Portia Bell Hume this year. In FY 2016-2017, the BHCS Medi-Cal Administrative Activities (MAA) Rewards Program for PEI programs generated additional MAA revenues totaling \$611,005.69. BHCS Administration has allocated \$80,253.55 in rewards. As in the previous years of this program, the MAA Incentives are based on the percentage of revenue generated by each participating PEI program. Portia Bell Hume was one of eight CBO providers to generate MAA revenue for their UELPE program. BHCS is requesting that Portia Bell Hume receive a one-time reward of \$6,339 for their fiscal year 2018-19 UELPE PEI program.

SELECTION CRITERIA

BHCS released RFP No. 17-09 on October 9, 2017 for the provision of PEI outreach and education, mental health consultation, and preventive counseling to families and individuals of all age groups. The RFP specified that services will be offered to members of identified UELPE in Alameda County. Under this RFP, 11 separate competitive bidding processes were administered to serve various UELPE. This award recommendation is specific to the competitive bidding process for South Asian communities Countywide. The RFP was advertised using the General Services Agency (GSA) advertising guideline by posting on the BHCS and GSA websites. In addition, a courtesy email was sent to BHCS' contracted providers and other BHCS contacts via existing email distribution lists. BHCS held two Bidders' Conferences on October 16, 2017 and October 17, 2017 with representatives from over fifteen agencies.

For the competitive bidding process for the South Asian population, an Evaluation Panel consisting of four subject matter experts from BHCS, Santa Clara County, and City of Oakland was conducted on January 18, 2018. An oral interview was conducted with the Bidder on Friday January 19. Bidder was notified via email and certified mail of the Evaluation Panel's recommendation on January 31, 2018.

The table below summarizes the results of this RFP and the Evaluation Panel's recommendations for contract award for the competitive bidding process for the South Asian population.

Bidder	Certified Small, Local or Emerging	Score
<i>Portia Bell Hume</i>	<i>No</i>	<i>291</i>

Portia Bell Hume is a local, non-profit, community-based organization and is exempt from the requirements under the Small, Local, and Emerging Business (SLEB) Program.

FINANCING

Funding for these contracts include 1991 Realignment, grants, CalWORKS, Measure A, and County General funds already included in the BHCS FY 2019 budget and additional funding is provided by the Mental Health Services Act, Medi-Cal, 2011 Realignment that will be included in final budget adjustments. There is no increase in net County cost as a result of your approval.

Sincerely,



Colleen Chawla, Director
Alameda County Health Care Services Agency

CC:FB/ct/hh