



May 15, 2018

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVE FISCAL YEAR 2019 MASTER CONTRACT AUGMENTATION WITH FILIPINO ADVOCATES FOR JUSTICE IN THE AMOUNT OF \$290,000 FOR PREVENTION AND EARLY INTERVENTION SERVICES FOR UNSERVED AND UNDERSERVED FILIPINO ETHNIC AND LANGUAGE POPULATIONS

RECOMMENDATIONS

- A. Approve a master contract augmentation with Filipino Advocates for Justice (Principal: Geraldine Alcidi, Executive Director; Location: Oakland, CA; Master Contract No. 900088, Procurement Contract No. 16347) to provide prevention and early intervention services for unserved and underserved Filipino ethnic and language populations in Alameda County, for the contract period of 7/1/18 – 6/30/19, increasing the procurement contract amount from \$0 to \$290,000 (\$290,000 increase);
- B. Delegate authority to the Director of Health Care Services Agency, or designee, to execute the attached procurement contract exhibits; and
- C. Authorize the County Administrator to include the associated budget adjustment as a final budget adjustment subject to adoption of the Fiscal Year 2019 budget.

DISCUSSION/SUMMARY

Your Board's approval of this award will allow Filipino Advocates for Justice (FAJ) to provide culturally sensitive prevention and early intervention mental health services to accomplish the following goals: increase access to culturally responsive, strengths-based mental health outreach, education, preventive counseling, and treatment services; build individual, community and organizational capacity, knowledge, and skills that contribute to the prevention of mental health disorders; decrease stigma and discrimination toward individuals experiencing mental health issues; prevent mental illness from becoming severe and disabling; improve timely access to related information, services and supports; and increase collaboration with community stakeholders and organizations to serve Filipino communities.

Under this program, FAJ will provide low-intensity preventive counseling to 40 unique clients per year, in addition to providing 12 events to provide education about mental health and related community resources to support individuals experiencing mental health challenges. FAJ was established in 1973 in response to the discrimination and alienation faced by the influx of immigrant newcomers from the Philippines. FAJ seeks to

help the most vulnerable in the community; youth new immigrants, and low wage workers to help navigate challenges.

Alameda County Behavioral Health Care Services (BHCS) initiated prevention and early intervention (PEI) services for unserved and underserved ethnic and language populations (UELPE) in fiscal year 2010, following an extensive community input process for Mental Health Services Act (MHSA) PEI funding and the convening of an Ethnic/Language Disparities workgroup to look specifically at how to support UELPE around behavioral health as directed by the MHSA Oversight and Accountability Commission.

A more recent review and evaluation of existing BHCS-contracted PEI programs to support UELPE, including an analysis of client responses from the 2015 Health and Wellness Survey, indicated an increased need for linkage and access to services. The data indicated that of 547 clients, only 18 percent had previously received services through the BHCS system. BHCS acknowledges the persisting and expanding need for services in Alameda County as UELPE communities experience population growth and demographic changes. As a result, BHCS released a Request for Information (RFI) No. 17-06 on April 17, 2017 and hosted two informational meetings on April 24, 2017 in Hayward and April 25, 2017 in Oakland to solicit additional feedback and information from potential Bidders and community members about the needs of unserved and underserved groups. Data and information collected from the review and evaluation of demographic data, existing PEI UELPE programs and the informational meetings was used to inform programmatic changes, such as a greater emphasis on linkage to behavioral health services, and identify existing and emerging priority populations to inform the Request for Proposal (RFP).

SELECTION CRITERIA

BHCS released RFP No. 17-09 on October 9, 2017 for the provision of PEI outreach and education, mental health consultation, and preventive counseling to families and individuals of all age groups. The RFP specified that services will be offered to members of identified UELPE in Alameda County. Under this RFP, 11 separate competitive bidding processes were administered to serve various UELPE. This award recommendation is specific to the competitive bidding process for Filipino populations in Central and South County. The RFP was advertised using the General Services Agency (GSA) advertising guideline by posting on the BHCS and GSA websites. In addition, a courtesy email was sent to BHCS' contracted providers and other BHCS contacts via existing email distribution lists. BHCS held two Bidders' Conferences on October 16, 2017 and October 17, 2017 with representation from over fifteen agencies.

For the competitive bidding process for Filipino populations in Central and South County, an Evaluation Panel consisting of five subject matter experts from BHCS, Santa Clara County, and City of Oakland was conducted on January 22 and January 23, 2018. An oral interview was conducted with the Bidder on Wednesday January 24, 2018. Bidder was notified via email and certified mail of the Evaluation Panel's recommendation on January 31, 2018.

The table below summarizes the results of this RFP and the Evaluation Panel's recommendations for contract award for the competitive bidding process for the Filipino population in Central and South County.

| Bidder | Certified Small, Local or Emerging | Score |
|---------------------------------------|---|--------------|
| <i>Filipino Advocates for Justice</i> | <i>Yes</i> | <i>336</i> |

Filipino Advocates for Justice is a certified small, local, and emerging business (SLEB) provider (No. 17-00106) expiration 10/31/2018.

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May 15, 2018

Page 3 of 3

FINANCING

Funding for these contracts include 1991 Realignment, grants, CalWORKS, Measure A, and County General funds already included in the BHCS FY 2019 budget and additional funding is provided by the Mental Health Services Act, Medi-Cal, 2011 Realignment that will be included in final budget adjustments. There is no increase in net County cost as a result of your approval.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Colleen Chawla', written in a cursive style.

Colleen Chawla, Director

Alameda County Health Care Services Agency

CC:FB/rc/tc