SAVE THE DATE

Please join ACBH and HHREC to celebrate the kick-off of the 2018-2019 Health through Art Roving Art Campaign. View the new art installation and meet the winning Alameda County artists from the 12th Annual Call for Art.

Thursday, March 21st, 230-4pm
Gail Steele Conference Room

Health through Art (HTA) is a partnership between ACBH and Health and Human Resource Education Center (HHREC) to reduce stigma and discrimination around mental health challenges. Using a community based process, the project issues a bi-annual Call for Art from community residents, local artist, schools and community groups to create thought-provoking messages that promote positivity, empowerment, and health. HHREC then promotes the HTA campaign by placing prints of winning art on billboards, AC Transit buses and bus shelters, and BART cars and stations. Additionally, the campaign installs the winning art as a collection in public spaces, including offices, schools and community centers so that members of the public can enjoy and be inspired by the positive messages promoting the reduction of stigma and discrimination around mental challenges.

The artwork that has been displayed over the years in selected suites in the 1900 and 2000 buildings was selected from past HTA campaigns. Look for the new pieces to be installed inside the suites soon. The current collection, on temporary loan, is now installed in the Gail Steele Conference Room. This is the second consecutive campaign collection to be displayed in the Gail Steele as its first location.

Contact Kelly Robinson, (kelly.robinson@acgov.org; 510 383-1792) for more information. All are welcome.