Mission, Vision and Values
Alameda County Behavioral Health Care Services
Fall 2010
Welcome

Our mission is to maximize the recovery, resilience and wellness of all eligible Alameda County residents who are developing or experiencing a serious mental health, alcohol or drug concern.

We envision a community where all individuals and their families can successfully realize their potential and pursue their dreams, and where stigma and discrimination against those with mental health and/or alcohol and drug issues are remnants of the past.
Network of Care

Our Values

Access

Health & Wellness

Consumer & Family Empowerment

Culturally Responsive

Best Practices

Socially Inclusive

Alameda County Behavioral Health Care Services
Value 1: **Access**

We value collaborative partnerships with consumers, families, service providers, agencies and communities, where every door is the right door for welcoming people with complex needs and assisting them toward wellness, resilience and recovery.
Value 2: Consumer & Family Empowerment

We value, support and encourage consumers and their families to exercise their authority to make decisions, choose from a range of available options and to develop their full capacity to think, speak and act effectively in their own interest and on behalf of the others that they represent.
Value 3: **Best Practices**

We value clinical excellence through the use of best practices, evidence-based practices, and effective outcomes, including prevention and early intervention strategies, to promote well being and optimal quality of life. We value business excellence and responsible stewardship through revenue maximization and the wise and cost-effective use of public resources.
Value 4: **Health & Wellness**

We value the integration of emotional, spiritual and physical health care to promote the wellness and resilience of individuals recovering from the biological, social and psychological effects of mental illness and substance use disorders.
Value 5: Culturally Responsive

We honor the voices, strengths, leadership, languages and life experiences of ethnically and culturally diverse consumers and their families across the lifespan. We value operationalizing these experiences in our service settings, treatment options, and in the processes we use to engage our communities.
Value 6: **Socially Inclusive**

We value advocacy and education to eliminate stigma, discrimination, isolation and misunderstanding of persons experiencing mental illness and substance use disorders. We support social inclusion and the full participation of consumers and family members to achieve fuller lives in communities of their choice, where they can live, learn, love, work, play and pray in safety and acceptance.
Living the Values: Next Steps

As we continue to drive forward the transformation of Alameda County’s system of behavioral health care, we value your input and participation.

Here are a few ways to get involved:

• Share this presentation with your colleagues and coworkers
• Display the Mission, Vision and Values poster in a prominent place in your organization
• Stay involved!
Thank you

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