



ALCOHOL, DRUG & MENTAL HEALTH SERVICES
DON KINGDON, PHD, INTERIM DIRECTOR

Network Office
1900 Embarcadero Cove, Suite 205
Oakland, California 94606
510. 567.8296

**ALAMEDA COUNTY BEHAVIORAL HEALTH CARE SERVICES (BHCS)
REQUEST FOR INTEREST (RFI) 17-06
SPECIFICATIONS, TERMS & CONDITIONS
For
PEI OUTREACH, EDUCATION, PREVENTIVE COUNSELING AND CONSULTATION
SERVICES**

INFORMATIONAL MEETING

Date	Time	Location
Monday April 24, 2017	1:30 pm – 3:00pm	Public Works Agency 951 Turner Court Hayward Conference Room 230ABC
Tuesday April 25, 2017	2:00 pm – 3:30 pm	Alameda County Behavioral Health Care Services Agency 2000 Embarcadero Cove 5 th Floor, Oakland Gail Steele Room

Any Request for Proposal (RFP) issued as a result of this RFI will be issued electronically via e-mail. Please immediately update the County Contact noted below of any e-mail address changes. This RFI and any RFP issued as a result of this RFI will be posted on the General Services Agency Current Contracting Opportunities website and at the BHCS website located at:

http://www.acgov.org/gsa_app/gsa/purchasing/bid_content/contractopportunities.jsp
<http://www.acbhcs.org/Docs/docs.htm#RFP>.

Please visit either website for further information regarding this project, or contact the person listed below.

To vendors registered or certified in the Small Local Emerging Business vendor database: Please maintain correct and accurate e-mail address information to ensure receipt of future RFIs.

RFI RESPONSE DUE:
by 2:00 pm on Tuesday May 2, 2017 via email to
RFI# 17-06 c/o Rachel Garcia
1900 Embarcadero Cove Suite 205
Oakland, CA 94606
Contact: Rachel Garcia
Email: Rachel.Garcia2@acgov.org Phone: 510.383.1744

A. INTENT

The intent of this Request for Interest (RFI) is to search for qualified bidders to provide Prevention and Early Intervention (PEI) outreach, education, preventive counseling and consultation services for all age groups and their families; as well as consultation to organizations, leaders, and other community members in Alameda County. Services will be offered to members of identified unserved or underserved ethnic and language populations in Alameda County. Funding for this project will be provided through the Mental Health Services Act (MHSA).

Alameda County Behavioral Health Care Services (hereafter referred to as BHCS or County) subsequently intends to release a Request for Proposal (RFP) and award up to nine three-year contracts (with option to renew) to the Bidders selected as the most responsible Bidders, whose response conforms to the RFP and meets the County's requirements.

Alameda County does not guarantee that a subsequent RFP will be issued. Should an RFP be issued, the terms and conditions described in this RFI are not guaranteed to remain exactly the same.

B. SCOPE

In 2008, through the MHSA PEI Community Input Process, BHCS identified the need for mental health services for underserved ethnic and language populations. BHCS formed a panel to identify strategies to better address the needs of the Underserved Ethnic Language Populations (UELPL). After releasing an RFP in 2009, BHCS awarded PEI contracts to six agencies in 2009 through a competitive bidding process to provide UELPL programs.

BHCS acknowledges the continuing and expanding need for services in Alameda County and seeks culturally reflective services to address family stressors, trauma exposure, and stigma and discrimination as underserved ethnic language communities experience population growth and demographic changes. A review and evaluation of existing BHCS contracted UELPL programs and client outcomes (*2015 Health and Wellness Survey*) indicates increased need for linkage and access to services (of 547 clients, only 18 percent had ever been seen before in BHCS' system). Ten percent of early intervention clients go on to need specialty mental health services.

BHCS intends to maintain and increase service capacity across the County to provide UELPL PEI, which increases access to mental health services. Each UELPL program will be built on the foundation of three core strategies: 1) Education and Outreach, 2) Preventive Counseling, and 3) Mental Health Consultation Services. These strategies may be implemented through a variety of activities such as: one-to-one outreach, psycho-educational workshops/classes, consultation sessions, support groups, traditional healing workshops, and short-term low intensity early intervention counseling for individuals and

families who are experiencing early signs and symptoms of a mental health challenge or mental illness.

In accordance with the use of MHSA PEI funding program must:

- Predominantly (75 percent or more) serve individuals and families from the identified ethnic/language populations;
- Address the needs of all ages, and at least 51 percent of the funds must be directed to populations ages zero to 25 years old; and
- Programs will be strengths-based, reflective of ethnic and traditional practices and empowering of individuals, families and communities to be at choice in decision making around the restoration of wellness.

BHCS is seeking to procure county-wide PEI services in up to nine (9) identified ethnic/language areas of concentration, including, but not limited to¹ :

- Recent Refugees and Immigrants (county-wide)
- Chinese, Korean, Vietnamese (North/Central)
- Cambodian (North/Central)
- Burman, Bhutanese, Karen, Thai (North)
- South Asian (Indian, Pakistan, Bangladeshi) (South/East)
- Middle Eastern (Arab, Iranian) (North, Central, South)
- Afghan (North, South)
- Native American (North)
- Other Community-Identified Underserved Populations

BHCS will host information meetings to solicit feedback and collect information from potential Bidders and community members to identify unserved and underserved groups and services needed in these communities. Interested agencies are highly recommended to attend and participate in the informational meetings and share their anecdotal and data supported information regarding population changes, needs and community experiences of unserved and underserved Alameda County populations. BHCS will use the information collected from the informational meetings and RFI to finalize the specifications of the PEI RFI.

¹ Spanish-speaking and African American populations will continue to be served and funded through a separate process and thus will not be included in this RFI.

C. BIDDER QUALIFICATION CRITERIA

Bidder minimum qualification criteria include the following:

1. Bidder shall have demonstrated experience providing culturally-reflective health, counseling and case management services to children, youth, adults and families in the State of California;
2. Bidder shall have demonstrated capacity to meet Medi-Cal Administrative Activities (MAA) billing standards;
3. Bidder shall have demonstrated capacity to meet contracting standards with Alameda County for prevention and early intervention services;
4. Bidder shall have demonstrated capacity to manage grant funds; and
5. Bidder must be able to provide references as requested by the County.

D. COUNTY PROVISIONS

1. Small Local Emerging Business Program: The County is vitally interested in promoting the growth of small and emerging local businesses by means of increasing the participation of these businesses in the County's purchase of goods and services.

As a result of the County's commitment to advance the economic opportunities of these businesses, Bidders must meet the County's SLEB requirements in order to be considered for the contract award. These requirements can be found online at: <http://acgov.org/auditor/sleb/overview.htm>

For purposes of this proposal, applicable industries include, but are not limited to, the following North American Industry Classification System (NAICS) Codes: 624190 and 813410.

A small business is defined by the United States Small Business Administration (SBA) as having no more than the number of employees or average annual gross receipts over the last three (3) years required per SBA standards based on the small business's appropriate NAICS code.

An emerging business is defined by the County as having either annual gross receipts of less than one-half (1/2) that of a small business OR having less than one-half (1/2) the number of employees AND that has been in business less than five (5) years.

2. First Source Program: Information regarding the County's First Source Program can be found online at: <http://acgov.org/auditor/sleb/sourceprogram.htm>.

E. COUNTY CONTACTS

Questions regarding this RFI must be submitted in writing, preferably via email, to:

Rachel Garcia
 1900 Embarcadero Cove, Suite 205
 Oakland, CA 94606
 Email: Rachel.Garcia2@acgov.org

F. ESTIMATED CALENDAR OF EVENTS

Event	Date/Location	
Request for Interest (RFI) Issued	Monday April 17, 2017	
Informational Meeting	Monday April 24, 2017	1:30 pm – 3:00 pm 951 Turner Court Hayward Conference Room 230ABC
	Tuesday April 25, 2017	2:00 pm – 3:30 pm 2000 Embarcadero Cove 5 th floor, Oakland Gail Steele Room
RFI Response Due via email	Tuesday May 2, 2017 by 2:00 pm	
Request for Proposal (RFP) Issued	June 2017	
RFP Response Due	September 2017	
Award Date	October 2017	
Contract Start Date	January 1, 2018	


Note: Dates indicated are approximate.

G. REQUEST FOR INTEREST RESPONSE FORMAT

Alameda County BHCS intends to issue an RFP in order to establish a contract for the above-referenced service in the near future.

1. Bidders that meet the qualification criteria and are interested in being included on the Bidder list to receive any subsequent bid documents (if issued), should send an RFI Response using the Fillable Forms Template by **2:00 p.m. on, Tuesday May 2, 2017**. Using the Fillable Forms Template, provide responses to the following questions and include data source either as a separate attachment or provide a web link if available online:
 - Who and where geographically (in Alameda County) is the UELP you would like to see served?
 - What PEI services are most needed for the community you are familiar with?
 - What other information would you like BHCS to know about Alameda County's UELP communities?

2. In addition, the County encourages any new Bidders that are local to Alameda County to register and be added to the County SLEB database. More information on how to register can be found on the County's website at: <http://acgov.org/auditor/sleb/newvendor.htm>.

3. Both local and non-local Bidders can subscribe to any or all Contracting Opportunities Categories and/or Calendar of Events for automatic updates. Subscribers will receive an e-mail announcing when the latest information has been updated on our website. More information on how to  [Subscribe](#) can be found on the County's website at: <http://acgov.org/gsa/purchasing/esubscribe.htm>.